

Calgary Women Entrepreneurs Unite

Five amazing Calgary women-owned businesses join forces to give Calgary dogs a seat at the table with the introduction of **Fur Baby Fare!**

Phoebe Fung, owner of Vin Room, the first restaurant to have a dog friendly patio in Calgary, wanted an interactive way for dog-owners to show their pooches some love by introducing a complimentary take-home box, cleverly named “Fur-Baby Fare”, available exclusively at all Vin Room locations. The box is a collaboration between four local female Calgary business owners, and contains an [organic Baby Balm to soothe your pooch’s dry nose and paws from Neal’s Yard Remedies](#), [salmon treats from Bon-A-Pet! Treat Bakery](#), [dog accessories from Dogma Training](#), and [locally made jerky treats from Pupper Chow](#).

Phoebe says: “I’m a dog lover first and business owner second. I love promoting the dog friendly culture in our city, as well as supporting local businesses in our community. This box is the symbol of love and passion for our innovative city.”

Lisa Shelley is the owner of Neal’s Yard Remedies and a 6th generation Calgarian. She is passionate about ensuring Calgarians have local access to the best global health and wellness products in the world.’

Emily Ho is the owner of Bon-A-Pet Treat! Pet Bakery and born and raised Calgarian. She is dedicated to making and carrying products that aren’t available in big box pet stores.

Megan Stanley is the owner of Dogma Training and first fell in love with dogs volunteering at the local humane society, before adopting her first dog, Guinniss. Her goal is to help improve the lives of all dogs and the people who love them. She is excited to partner with other women, and to help support other women entrepreneurs.

Yana Read is the owner of Pupper Chow. She is focused on serving your pets the best quality in food and treats and on supplying those items from farmers and vendors in Alberta. Her commitment is to contribute back to the Calgary economy as much as possible.

Fur Baby Fare boxes are complimentary and available with all eat-in and take-out orders at all Vin Room locations starting February 1, 2020. A fantastic partnership between four local female entrepreneurs, spreading the love for Calgary dogs and our local economy. Contact Amanda Au at amanda@a2mktg.com for interview requests, samples and for more details.

Social media handles:

Bon-A-Pet Treat! Pet Bakery - @petbakery

Dogma Behaviour and Education Centre - @dogmatraining

Neal’s Yard Remedies – @nyr_canada

Vin Room - @vinroomyyyc

Pupper Chow - @pupper.chow